

2022 English Documentary Short Film

SDGs Story Collection Competition

1. Event Description

In September 2021, the Ministry of Education officially launched the "The Program on Bilingual Education for Students in College", with the goal of cultivating students' international communication skills, thereby enhancing the international competitiveness of higher education. In order to encourage students to take EMI courses and create a bilingual learning environment, National Cheng Kung University promotes professional learning and using video as a learning mode. Therefore, an English documentary short film competition with the theme of "SDGs Story" is held to encourage students to express their narrative power through video and English, and produce English-language documentary short films to introduce stories related to SDG issues and think about how to develop a sustainable future together.

2. Organizer

Advised by: National Cheng Kung University

Organized by: National Cheng Kung University Bilingual Education Research Center and National Cheng Kung University Office of Academic Affairs Center for Teaching and Learning Development (CTLTD).

3. Activity Period

Application period: from now until midnight on May 30, 2022.

Preliminary selection announcement: June 17, 2022 (Friday).

Online voting for shortlisted works: from noon on June 17, 2022 to 5pm on June 24, 2022.

Final selection competition and awards ceremony: June 25, 2022 (Saturday / time and place to be announced).

4. Eligibility

- a) All works require an instructor.
- b) Students in colleges and universities across the country (including fourth and fifth grades of five-year junior colleges, undergraduate departments, and master's degree programs).
- c) Individual or a team participation (up to 5 people per team, with 1 member as leader).

5. Themes

The content should be presented according to the theme of the United Nations Sustainable Development Goals (SDGs) and with own English pronunciation, so as to develop stories with unique viewpoints.

6. Awards and Incentives

1st place: Cash prize of NT\$30,000 and a certificate of merit (1 prize)

2nd place: Cash prize of NT\$20,000 and a certificate of merit (1 prize)

3rd place: Cash prize of NT\$10,000 and a certificate of merit (1 prize)

Best Drama Award: Cash prize of NT\$10,000 and a certificate of merit (1 prize)

Best Visual Presentation Award: Cash prize of NT\$10,000 and a certificate of merit (1 prize)

Best English Narrative Award: Cash prize of NT\$10,000 and a certificate of merit (3 prizes)

Preferential Choice Award: Cash prize of NT\$5,000 and a certificate of merit (10 prizes)

Internet Popularity Award: Cash prize of NT\$5,000 and a certificate of merit (1 prize)

※ Supplementary note: Except for the Internet Popularity Award and the Best English Narrative Award, other awards can only be claimed once.

7. Evaluation Criteria

Experts and teachers will be invited by the organizer to serve as preliminary and final reviewers, who will judge the works according to the following scoring criteria. In addition, for the Internet Popularity Award, all works will be published on the National Cheng Kung University Bilingual Education Resource Center BEER.C Facebook page (www.facebook.com/ncku.beerc) to be jointly voted on by the public.

a) Preliminary Review - Preliminary Review Scoring Criteria:

- English pronunciation and fluency (40%): English pronunciation and English subtitles.
- Thematic compliance and story content (30%): Thematic relevance, overall fluency, resonance.
- Visual performance (30%): Filming presentation technique.

b) Final Competition Report - Scoring Criteria:

- English pronunciation and fluency (30%): English pronunciation and English subtitles.
- Thematic compliance and story content (30%): Thematic relevance, overall fluency, resonance.
- Visual and creative performance (20%): Filming presentation technique.
- On-site report performance (20%): Presentation and Fluency of English report.

c) Internet Popularity Award:

Open entries (preliminary shortlisted works) will be published on National Cheng Kung University Bilingual Education Resource Center BEER.C Facebook page (www.facebook.com/ncku.beerc) until the voting deadline, when the winner will be selected based on the most likes.

8. Specifications of Entries

a) Video length: 3 to 6 minutes

- b) Video format: Horizontal video of 1920 x 1080 Resolution (FHD) or above. The video needs to be uploaded to YouTube with a link provided for viewing.
- c) Film format: The work is in the form of a non-fictional narrative documentary, and with own English pronunciation and subtitles in line with the theme of the competition.
- d) Entries must be completed in 2022 and must not have won awards in other competitions.
- e) Please use only self-created or other legally authorized music.

9. Authorization and Copyright

- a) Participants agree that the works can be played and used unlimited times during the selection period.
- b) The winners agree to permanently authorize their award-winning works to be used in a Project on an Issue-Oriented Approach to Narrative Competence Development Across Disciplines and within the following scope: the organizers are authorized to reproduce, distribute, remake, publicly transmit, publicly broadcast, publicly show and publicly distribute in Taiwan and abroad the winning works.
- c) The participants should guarantee that they own all the copyrights to their entries, and there is no plagiarism. When the film uses other people's works or rights (including text, images and sounds, etc.), the participants should obtain the copyright owner's consent or authorization, and the relevant declaration of its authorization shall be submitted at the time of application.
- d) If the works are not original or infringe on the copyrights or other rights of others, the relevant legal responsibilities and losses shall be the responsibility of and for the compensation by the participants themselves, and not the responsibility of the organizer.

10. Notice

- a) Entries that do not meet the criteria for judging will not be awarded prizes.
- b) Participants should back up their submissions by themselves. Entries will not be returned.
- c) If the winner is a person who does not have full legal capacity (that is, under the age of 20 on the day the winner list is announced), an original consent form by the legal guardian should be submitted within 5 working days after the winner list is announced or risk disqualification.
- d) The organizer reserves the right to change the contents of allocated prizes, and further reserves the right to revise this notice.

11. If there are any matters not covered in this competition brochure, it will be handled according to the announcement of this project.

12. Contact person: Miss Tsai of the Teaching Development Center 06-2757575 ext. 50202#45

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Registration Form

1. Work Information

Title	
Team Name	
School Name	
Introduction of Works in English <i>(within 200 words)</i>	
YouTube Video Link	
Video Length (mm:ss)	

2. Applicant Information

Instructor		Contact Information	Email: Phone:
Group Leader	Name: Department year:	Contact Information	Email: Phone:
Team Member	Name: Department year:	Contact Information	Email: Phone:
Team Member	Name: Department year:	Contact Information	Email: Phone:
Team Member	Name: Department year:	Contact Information	Email: Phone:
Team Member	Name: Department year:	Contact Information	Email: Phone:

Remarks:

Please email the registration form and authorization form to beer.c@ctld.ncku.edu.tw before midnight on Monday, May 30, 2022. Contact Person: Teaching Development Center, Ms. Cai 06-2757575 ext. 50202#45

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Authorization & Consent Form

Authorizer: (Group Leader Name) (hereinafter referred to as Party A)

Assignee: National Cheng Kung University (hereinafter referred to as Party B)

Title of Work: _____

1. Party B may permanently use the works created by Party A for various teaching and achievement purposes in the Bilingual Education Resource Center and other related online platforms.

Party A and Party B agree that Party A's "Title of work" can be used by Party B in the promotion of the school's Bilingual Education Resource Center (including the production of various media and textbooks), but Party B shall not engage in profit-making activities through this work.

2. Party A declares and warrants that "Title of work" is their original work, and the work does not infringe on the intellectual property rights of any third party. If there is any infringement of intellectual property rights, Party A shall be responsible for the relevant rights and responsibilities.
3. Party B shall not alter the content and form of Party A's work without authorization and infringe upon the personal rights of Party A's work. If Party B needs to modify the content and form of Party A's work, Party B shall notify Party A in writing in advance, and it can only be completed with the full consent of Party A.

1. This consent form is an exclusive authorization.
2. Both Party A and Party B fully understand the content of this agreement. This consent form is equally valid for both parties A and B. After the signing of this agreement, both parties A and B shall begin to implement the relevant provisions contained in this agreement.

Signed on this day the _____ of _____, 2022

Party A's Representative:

ID number:

Phone:

Address:

Signature:

Party B: National Cheng Kung University

Representative: Bilingual Education

Resource Center

Phone: 06-2757575

Address: No. 1 Daxue Road,
East District, Tainan City