



國際暨兩岸事務處
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雙語教學推動資源中心

2023 管理領域 全英語授課 國際論壇 INTERNATIONAL EMI SYMPOSIUM ON MANAGEMENT



2023.03.24



13:30-16:20



國際商務教室 (B406)



Program

<p style="text-align: center;">2023 International EMI Symposium on Management <i>Office of International and Cross-Strait Affairs & Bilingual Education Center,</i> <i>Tzu Chi University of Science and Technology (TCUST)</i></p> <p style="text-align: center;">Date: 24 March 2023 Time: 13:30 ~16:20 Venue: B406</p>	
13:30~13:35	<p style="text-align: center;">Host: Marc Virginie [EMI Project Assistant, TCUST] Opening</p>
13:35~13:50	<p style="text-align: center;">Ummugulsum Gunes [Ph.D. candidate at National Taiwan University of Science and Technology (NTUST)] “Introduction to HRM, its evolution over the years, and its functions”</p>
13:50~14:05	<p style="text-align: center;">Octavina [Ph.D. candidate at National Taiwan University of Science and Technology (NTUST)] “Business Analytics (Title: Lying with Statistics)”</p>
14:05~14:20	<p style="text-align: center;">Dwinto Martri Aji Buana [Ph.D. student at National Taiwan University of Science and Technology (NTUST)] “Invest in Human Resource”</p>
14:20~14:35	<p style="text-align: center;">Marco Fabio Benaglia [Ph.D. candidate at National Taiwan University of Science and Technology (NTUST)] “Some technologies currently applied to Marketing Research”</p>
14:35~14:50	Q&A
14:50~15:00	Break
15:00~15:15	<p style="text-align: center;">Griffin Msefula [Ph.D. candidate at National Dong Hwa University (NDHU)] “Introduction to Electronic Commerce”</p>
15:15~15:30	<p style="text-align: center;">Bright M. Mbeye [Ph.D. candidate at National Dong Hwa University (NDHU)] “Research Framework”</p>
15:30~15:45	<p style="text-align: center;">Trang Nguyen Thi Thu [Ph.D. student at National Dong Hwa University (NDHU)] “Time value of money”</p>
15:45~16:00	Q&A
16:00~16:20	Closing